

VIETNAM NATIONAL PETROLEUM GROUP

Petrolimex's vision and its actions on New Business Strategy, HRD & Talent Management for Responding to the Needs of the New Era

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Group overview



Petroleum business environment in Vietnam



Challenges, opportunities and actions of Petrolimex



History



VIETNAM NATIONAL PETROLEUM GROUP

Stock symbol: PLX on HOSE Chartered capital: 556,506,702 USD

Listed shares: 1,293,878,081

Address: No. 1 Kham Thien Str.,

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2011

RESTRUCTURE

IPO

NATIONAL

PETROLEUM

GROUP

2011-2018

STRATEGIC PARTNER



LISTING

HOSE: PLX

1995 - 2010

M&A

EQUITIZATION

VIETNAM PETROLEUM CORPORATION

1956 **ESTABLISHMENT** OIL AND GREASE

CORPORATION

Group Structure





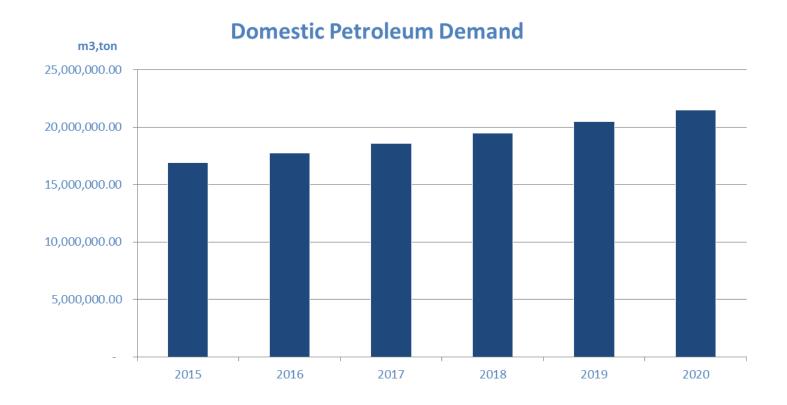
Vietnam Economic Environment



Vietnam population: 95.54 million (for 2017) and growth rate of 1%

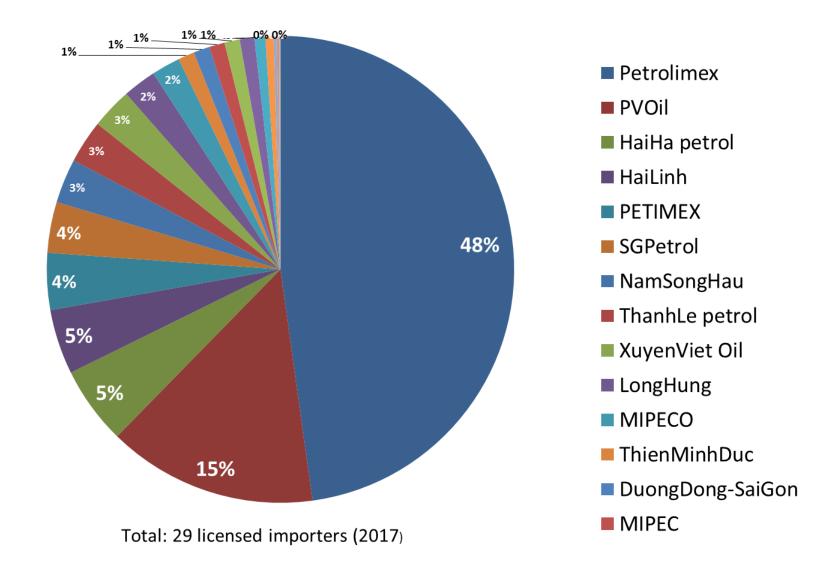
GDP growth rate: around 6.8%

Domestic fuel demand estimated increases: 6%



Vietnam Fuel Market-share







Ensure the National Energy Security

• Responsible for stable fuel national reserves whenever the oil market fluctuates

Policy risks

- State owned company is governed by authorities.
- Policy changes to adapt tax cut scheme in accordance with FTAs

Domestic competitors

• Domestic Petroleum market is more competitive: Number of licensed petroleum importers has increased to 29 (2017 data)



Imports structure changes

- Nghi Son refinery has been started-up in 2018
- Structure of overseas/domestic refinery import volume has changed dramatically

The need of diversification on energy business

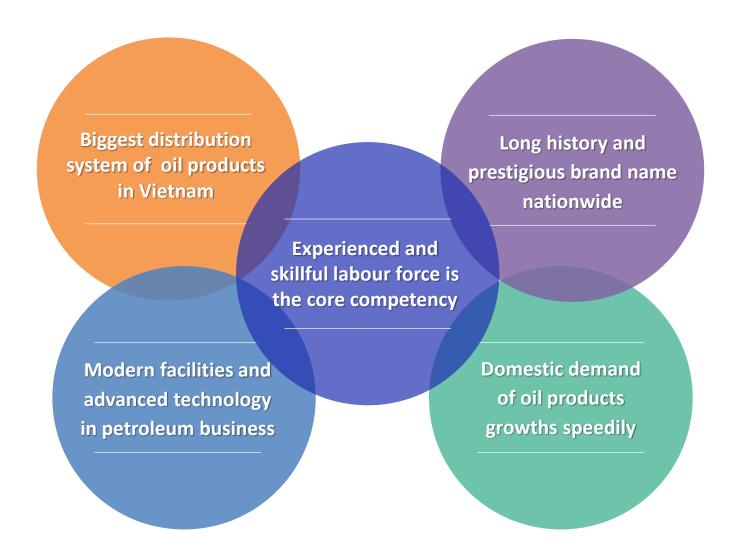
- Global trend of cleaner fuel to reduce emission and pollution
- Petroleum business will be narrowed for the long-term according to case study of Japan and the other developed economies

Personal working abilities

 The need to increase the expertise of the labor force when Petrolimex improves technology, retail selling systems, R&D activities and new energy business in context of international integration

Opportunities for Petrolimex





New Business Strategy



Maintain leading position in domestic market

Expanding the business of petroleum products and services

Developing operations in Midstream and Downstream regionally

Aim to be a leading
New energy distributor in Vietnam

Actions of Petrolimex on New Business Strategy



Enhancing the core business:

Applying new technology on operations

- Improving abilities of corporate to integrade with new technology on managing and controlling in petroleum facilities likes SAP-ERP, quality control, petroleum terminal automation ect
- Setting up DOC (Distribution Operation Center) to improve effectiveness of petroleum logistics

Enhancing the core business:

Promoting potential products

- The pioneer in domestic market on supply cleaner grade diesel which is equivalent to Euro 5 emissions standard
- Promoting business of potential product as Jet A1.
 Cooperating with airlines partners as Vietjet Air,
 Bamboo Airlines, ect

Actions of Petrolimex on New Business Strategy



Expanding extra products and services in Service Station

- Cooporation with various partners to develop convenience store, car service, etc
- Kaizen activities with strategic partner JXTG to study new products and services in Petrolimex Service Station

Diversifying energy business following the cleaner fuel trend

- Signing MOU with EVN to study LNG terminal project for gas-fired power plant
- Study of electric charges/battery charges station for onroad vehicle, etc

Actions of Petrolimex on HRD & Talent Management



Increasing R&D activities in entire corporate

 Building up talent and competence of labour force by R&D activities on new products & services, new technology solutions, new working styles, new energy business, ect

Encourage Kaizen activities

- Cooperation with strategic partner JXTG to exchange experiences and knowledge
- Study and execution of new management solutions to promote competencies and abilities of employees

Actions of Petrolimex on HRD & Talent Management



Setting up cross-team on studying new projects

- Extending personal knowledge and improving teamwork skills
- Preparing human resources for new business sectors

Organizing training courses to enhance working abilities of Employees

- Arranging training class nationwide to operate new systems such as ERP-SAP, quality control, petroleum terminal automation, ect
- Cooperating with JCCP for overseas training courses annually







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